

**MINUTES OF THE JOINT WORK SESSION OF THE TOWN OF SILVER CITY COUNCIL
AND THE SILVER CITY LODGER'S TAX ADVISORY BOARD
GRANT COUNTY ADMINISTRATION CENTER, 1400 HWY. 180 E., SILVER CITY, NM
July 29, 2008 – 3:00 p.m.**

Present: James R. Marshall, Mayor
A. Judith Ward, District 1
Thomas Nupp, District 2
Simon Wheaton-Smith, District 3
Steve May, District 4

Also Present: Alex C. Brown, Town Manager-Finance Director
Ann L. Mackie, Town Clerk
Eva Maldonado, Purchasing Agent

Present from the Lodger's Tax Advisory Board were Glenn Griffin, Sandra Hicks, Nancy Thompson, Cynthia Bettison, and Lisa Brand.

CALL TO ORDER / PLEDGE OF ALLEGIANCE - Mayor Marshall called the joint work session to order at 3:10 p.m.

WORK SESSION – The Council and the Lodger's Tax Advisory Board discussed the proposals for community promotions. No decisions were made. The work session began with an invitation from the Mayor for the public to offer their comments. Floyd Robertson, President of the Chamber of Commerce, commented on the Chamber of Commerce's Tourism Committee's comprehensive advertising campaign which included statistics that reflected the effectiveness of the advertising campaign to the Town. Lanny Olson, owner of the Holiday Day Inn Express, commented on the organizations that he believed were the four largest revenue generators of Lodger's Tax: the Chamber of Commerce; the Tour of the Gila bike race; the Mimbres Region Arts Council; and the Silver City USSSA baseball organization. Ron Parra, President of Silver City USSSA, commented on his application for Community Promotions/Lodger's Tax and how the USSSA baseball tournaments promoted tourism for the Town.

Mayor Marshall asked Glenn Griffin, Chairman of the Lodger's Tax Advisory Board, to explain the process in determining their recommendations to Council. Mr. Griffin and the members of the Board commented on the process and answered questions from the Council. There was further discussion about the performance of the various organizations and their compliance with the requirements of the Request for Proposal and the Town's Lodger's Tax Ordinance. Mayor Marshall suggested that it would be helpful if the recommendations from the Board included percentage amounts to indicate the amount of increase or decrease in requested funds from the applicants. He also requested that the Board work with Eva Maldonado, Purchasing Agent, on guidelines for the applicants that would be included in the Request for Proposals in the following year.

ADJOURNMENT – Councilor Wheaton-Smith made a motion to adjourn the meeting at 4:27 p.m. Councilor Nupp seconded the motion. All were in favor, motion passed.

/s/

James R. Marshall, Mayor

Attest:

/s/

Ann. L. Mackie, Town Clerk