Mayor's Climate Protection Agreement Citizens Advisory Committee: "TREE" Diagram 1/09

Aim	Strategies	Indicators	Activities
Reduce greenhouse gas emissions (GHGE) of the Town of SC and surrounding community	**Improve efficiency and promote renewable energy (MCPA #5)**	➢ Decrease kilowatt hr. usage by Town ➢ Decrease gallon gas usage by Town ➢ Decrease gallon water usage by Town	• Performance energy audit:Town • Visitor Center "Brand Change" • Commercial solar field devel. • PNM negotiations • All traffic lights to LED • Decrease street light hours • CFL Distribution project • Creative financing
	Community Education (MCPA #12)	➢ Town increases resources for outreach/education to address AIM ➢ # of presentations, etc. related to AIM (community groups, agencies, Town, etc.)	• Visitor Center "Brand Change" • CFL Distribution project • Plastics Policy • Education Guide • Office of Efficiency and Sustainability , OR, "Office of Sustainability and Environment"
	Land use and other policy changes (MCPA #2)	➢ Increased Town budget for actions such as: walk & bikeability; "urban" gardens; solar technology in homes; Office of Efficiency and Sustainability…; etc. ➢ Increase in "green" policies	▪ Bike/Walk Loop ▪ Commercial solar field devel. ▪ PNM negotiations ▪ Traffic Lights ▪ Street Lights ▪ Plastics Policy ▪ Office of …..as above ▪ "Green Build" incentives

Outcome Measure
By 2015, 15% reduction in Town and Community GHGE as measured from baseline ('03 Town data: 10,172 & '07 Community PNM data:259,336 tons of CO_2 emissions)

Target GHGE Reduction (tons)
Town: 1,526
Residents:38,900