

**Silver City Museum Town & Silver City Museum Society Boards**  
**Joint Meeting Minutes**  
**April 19, 2012**  
**5:15 pm at Museum Annex**

**Present:** Melissa Brady, Connie Donnard, Tim Lindhorn, Bonita Montz, Leif Nordell, Norman Ruebush, Robert Schweitzer, Tracy Spikes, Marcia Stout, and Lucy Whitmarsh.

Meeting was called to order at 5:15 pm by Lucy Whitmarsh, Silver City Museum President.

**Introductions:** Each Board member introduced themselves.

**Public Input:** None

**Minutes of the February 16, 2012 meeting:** Norman motioned and Lucy seconded a motion to approve the minutes. The minutes were unanimously approved.

**Museum Director's Report:** Tracy presented his report (See attached.) Tracy also talked about all the major changes that have taken place during his first year as Director.

**2012 Fourth of July Ice Cream Social Plans:** Connie Donnard reported on the plans for the Ice Cream Social. She has come up with several new concepts that will be tried this year.

**Committee Reports:**

**Fundraising:**

- Rotary Auction. Deadline for securing donations is 04/20/ 2012.
- "Get Mugged Downtown" Report (See attached.)

**Membership:**

- Society has 312 members
- Museum has collected \$8,000.00 in donations for a total of \$70,000.00.

**Research Library Advisory Committee:**

- Now have 3 volunteers and expanding. The committee is inactive now, but Tracy feels he would to have the committee remain in place.

**Additional Business:**

**Vacancies on Town Board:** The two and potentially three vacancies were discussed and all were encouraged to help find replacements.

**Adjournment:** Norman motioned and Tim seconded a motion that we adjourn the meeting. The meeting was adjourned.

Submitted by: Bonita Montz, Silver City Museum Secretary.

**Get Mugged Downtown Fundraising Report**

<b><u>Revenues</u></b>	Ticket Sales, 150 mugs at \$12.00	\$ 1,800.00
	Sponsor, 1st New Mexico Bank	\$ 150.00
	Get Mugged donation	\$ 38.00
	<b>Total Revenues</b>	<b>\$ 1,988.00</b>
<b><u>Expenses</u></b>	Cost of Mugs (\$2.30 each)	\$ 344.26
	W. Heckler Company - get mugged fundraising posters and tickets	\$ 45.62
	Silver City Sun-news ad (bill not yet received)	\$ 34.00
	Desert Exposure - ad	\$ 63.01
	Spoons	\$ 3.86
	Diane's Bakery & Deli - Reimbursement Get Mugged	\$ 99.00
	Yankee Creek - Reimbursement Get Mugged	\$ 21.00
	Alotta Gelato - Reimbursement Get Mugged	\$ 106.80
	<b>Total Expenses</b>	<b>\$ 717.55</b>
<b><u>Net Income</u></b>		<b>\$ 1,270.45</b>

**"Get Mugged Downtown" Ticket Sales and survey results**

<u>Participant</u>	<u>Tickets</u>	<u>Reimbursement</u>
<u>Alotta Gelato</u>	40	Reimbursement 40 X 2.67 = \$106.80
Will do again, wouldn't change anything. Some folks did not bring mugs to be filled. Two people showed up Sat. and Mitch honored their tickets. (We should put day and date on tickets next time).		
<u>Diane's and Diane's Deli</u>	20 Deli 13 Restaurant	Reimbursement 33 x 3.00 = \$99.00
<u>Curious Kumquat</u>	7	No reimbursement
<u>Yankee Creek</u>	7	Reimbursement 7 x 3.00 = \$21.00
Will do again, thought the ads were great! A real campaign! Sell more mugs next time, people did ask if they could buy mugs at the coffee house or other places. Merge with First Friday, and follow the First Friday theme. Thanks so much for not making our part a total donation like Chocolate Fantasia!		
<u>Shevek</u>	16	No reimbursement
Will do again, suggested we do <i>not</i> do on a First Friday and buy more mugs for next time. Shevek had people trying to buy mugs at his restaurant.		

Total tickets redeemed: 103

Total reimbursement tickets: 80

Total reimbursement payment \$226.80

## **Joint Board Meeting**

April 19, 2012

### Director's Report:

As you can see from the various staff and board reports, the museum staff, board members and volunteers have been very busy in the development of new exhibits, educational programming, collections management, volunteer coordination, museum store operations, building maintenance, fundraising, membership promotion and planning for many more future endeavors.

It has been one year since I began working with all of you and it has my pleasure to be a part of all of this activity that we have been able to accomplish in such a short time. I recently received my annual evaluation from the Town Manager, Alex Brown, and he was overwhelmingly supportive of all that we have done and is very encouraged by the progress we have made to bring new community participation in all that we do.

My thanks to you, the staff and all of our wonderfully talented volunteers for making this such a great year for the community and for me!