

SILVER CITY MUSEUM BOARD MEETING MINUTES

Held at Silver City Museum Annex – 5:15 P.M.

August 4, 2016

Present: Ronald Phair, Pauline Gomez, Susan Musgrove, Judy Billings, Bobbie Neal-Little, and Marguerite Flanagan

Absent: Billie Turrieta, Silver City Councilor Cynthia Bettison

Also Present: Museum Director Carmen Vendelin, Robert Schweitzer

Call to Order: Meeting called to order at 5:15 P.M. by Board President, Ronald Phair.

Introductions: President Phair welcomed and introduced Museum Director Carmen Vendelin and Board member Judy Billings

Public Input: None

Minutes of April 28, 2016 Meeting: Susan Musgrove motioned that the minutes be accepted as written. Bobbie Neal-Little seconded the motion. The minutes were accepted as written.

Museum Society Board Report: Report was provided by Ron Phair

Director's Report: Carmen Vendelin presented her ideas concerning the future direction of the Museum, including its partnership with and presence at events sponsored by local organizations; outreach to communities and organizations throughout southwest New Mexico; and membership in statewide organizations. She expressed support for the Board's advisory role, especially through Board members' active participation in Museum service committees. She shared with the Board active recruitment efforts to fill open staff positions: Museum Educator and Museum Exhibition Designer. She reported that Museum visitation and events attendance remains strong, though slightly decreased in recent months.

Committee Reports: None

Unfinished Business: President Phair circulated a summary description of the responsibilities of the Museum service committees.

New Business:

1. Members discussed new ways to recruit for open positions on both our Board and the Museum Society.
2. Members discussed ways to coordinate with and support the activities of the Museum Society. Ron Phair suggested that the most effective contribution would be through participation on various Museum Society subcommittees, in particular, marketing, events planning, or business member solicitation.

3. Members contributed ideas for better signage and communication about the Museum's hours of operation (especially Sundays) in an effort to increase Museum visitation.
4. Susan Musgrove moved to have Board members address a future City Council planning session about ideas to augment signage for the Museum, both downtown and along the 180 corridor. Ron Phair seconded the motion. The motion carried.
5. Carmen Vendelin will advise Town Manager, Alex Brown, about the action. The Board agreed that Pauline Gomez, Bobbie Neal-Little, and Carmen Vendelin would together present this idea at a future City Council planning session.
6. Pauline Gomez agreed to serve as Vice-President and Judy Billings agreed to serve as Alternate Secretary.
7. The Board agreed to change its regular meeting time to 4:30 P.M. from 5:15 P.M. The next Board meeting will be held at 4:30 P.M. on Thursday, October 27, 2016.

Adjournment: Susan Musgrove moved to adjourn the meeting. Pauline Gomez seconded the motion. The motion carried. The meeting was adjourned at 6:50 P.M.

Submitted by: Marguerite Flanagan, Secretary