

Silver City Public Library Board Meeting Minutes

Held 4:15 PM, Wednesday, Feb 8, 2017 at the Public Library, 515 W. College Ave., Silver City NM

Present: Ted Lynn Hannah Wecks
Eileen Sullivan, Mike Dowd, Judy Brown-Lawson,
Lynda Aiman-Smith, David Krisch

Absent: None
Public/Guests present: Laura Howell (Graphic
Designer). Kim Clark, & Dave Thompson,
(Foundation board)

Called to order at 4:15pm by Ted Lynn

Approval of Minutes from Jan 11, 2017 board meeting - by affirmation

Approval of Agenda - by affirmation

Public Input NA

Reports

A. Memorial Report – still healthy. Eileen Sullivan requested to encumber up to \$500 for miscellaneous supplies. David Krisch moved to encumber \$500 for supplies, Mike Dowd seconded. Discussion about the supplies. Motion carried unanimously.

B. Friends of the Library Report – Judy Brown-Lawson is a volunteer with them, Friends sales are going gangbusters, making good money from sales of books, Very proud of their effort! Some discussion of pros and cons of expanding, Judy said she will bring up with a member of the Friends board.

C. Foundation Report – investments are going well. Another donation has come as an “in memory of.” Total is over \$600K right now.

D. Librarian’s Report – Dede Feldman event very well attended. The summer mural program will be at the library this summer, murals will go up on walls facing Cooper. Great opportunity for the children’s librarian to engage with a different set of kids. Hotspot checkout continues to be vigorous. The WNMU intern will be working with staff member Lillian on a marketing plan. Eileen was pleased with the Library Legislative Day at the legislature - got a note afterward from Rebecca Dow expressing her love of libraries. Senator Morales, speaking on the Senate floor, expressed concerns about the impact of state and municipal budget reductions on local libraries. Eileen was elected to NM Foundation board beginning of Feb.

Old Business

Update on “Branding the Library” work – Eileen Sullivan asked Laura Howell to update us all on logo work for the library. Laura showed us a mix of three logos, different colors, and different fonts. She said once we decide she will make sure that all the logos will work for the web, for paper, for other applications (like embroidery). Lively discussions of the colors and font – in general board likes the quail, more primary colors, serif font, and all black text. Eileen passed out results of most recent feedback on tagline. Where Stories Begin has lots of interest, as does Books and Beyond. Eileen proposed also getting feedback from the library staff. Eileen would like to wrap things up next week.

New Business

Update on Broadband Initiatives – Lynda gave update. She will follow up and send board members contact info for Century Link rep. Eileen will get info re State Library work on E-rate and send to Melanie Goodman at Senator Udall’s office.

Adjournment – adjourned at 5:11pm

Note to board: Next library board meeting March 8, 2017 at 4:15pm. Ted will do the agenda, and Mike will take the minutes (with Judy’s help).

Minutes approved at board meeting 3-8-2017. Respectfully submitted Lynda Aiman-Smith, Secretary