

RESOLUTION NO. 2008-37

**ADOPTING THE GOAL OF REACHING AN 11% RECYCLING RATE AND
TAKING SUCH STEPS AS ARE NECESSARY TO REACH THIS GOAL.**

INTRODUCED BY: Councilor Thomas A. Nupp

WHEREAS, November is designated *New Mexico Recycling Awareness Month*; and

WHEREAS, recycling saves natural resources from being extracted, reduces the need for water & energy to process those virgin materials and provides more jobs than the trash-handling industry; and

WHEREAS, recycling is one of the easiest ways citizens can work to ensure a clean environment for future generations; and

WHEREAS, only 11% of New Mexico's waste stream and only approximately 7% of Silver City's waste stream is currently diverted from landfills, both well below the national average of 33%; and

WHEREAS, Town residents currently have access to both curbside and drop-off recycling with significant potential to increase the Town's recycling rate; and

WHEREAS, the Town can serve as a recycling leader, demonstrating its support for significantly increasing the Town's recycling rate;

NOW, THEREFORE, BE IT RESOLVED by the Governing Body of the Town of Silver City that:

Section 1. The Town adopts the goal of reaching a 11% recycling rate (the State of New Mexico average) without delay.

Section 2. The Town Manager is directed to establish effective recycling programs at all Town facilities.

Section 3. The Town Manager is directed to ensure the proper collection and processing infrastructure is in place.

Section 4. The Town Manager is directed to ensure that mechanisms are in place to increase education and raise awareness regarding recycling and increase participation in recycling programs including the following:

- (a) Creating a public awareness campaign through such efforts as advertisements, press events, radio and television programming, bus wraps, utility inserts and feature stories;
- (b) Focusing on increasing commercial/business recycling;
- (c) Providing recycling services at large public events;
- (d) Providing recycling services to multi-family units;

- (e) Promoting a green waste and food scrap recycling program;
- (f) Encouraging the expansion of recycling efforts by businesses and the academia within the Town; and

Section 5. The Town Manager is directed to support and promote participation in the recycling collection event scheduled for *America Recycles Day* on Saturday, November 15, 2008 at the southeast corner of Highway 180 and Swan Street from 9 am to 1 pm.

PASSED, APPROVED, and ADOPTED this 12th day of November, 2008.

(Seal)

/s/

James R. Marshall, MAYOR

Attest:

/s/

Ann L. Mackie, Town Clerk